

# BRYANT COLLEGE

## BRYANT'S BUSINESS

## Black History Month Celebration

Bryant celebrates Black History Month with a theme of "With Unity We Can Make a Difference." Events include films, singing groups, a guest speaker, a drama, a dance, and a minority alumni gathering. All events are free except where noted.

The schedule throughout the month is:

- **Feb. 5, 7:30 p.m., Auditorium** - Welcome by President Trueheart, followed by the "Gospel Jubilee," featuring gospel groups, sponsored by the Multicultural Student Union;
- **Feb. 6, 7 p.m., Auditorium** - "Cry Freedom," a film sponsored by the Multicultural Student Union;
- **Feb. 7, 7 & 9:15 p.m., Auditorium** - "Mo' Money," a film sponsored by the Student Programming Board, \$1.50;
- **Feb. 8, 7:30 p.m., Auditorium** - "The Meeting," a drama sponsored by the Performing Arts Series, \$3 for students, \$4 for senior citizens, and \$5 for adults;
- **Feb. 9, 3-5 p.m., MRC Lecture Hall** - "Ida B. Wells: A Passion for Justice," a film and discussion sponsored by the History/Social Sciences Department;
- **Feb. 10, 7:30 p.m., Res. Hall 15, main lounge** - Playwright James Chapman gives a motivational speech from his novel *Principles of Empowerment: A Handbook for Young Black Men*. Chapman is the author of the crit-

ically-acclaimed Off-Broadway play, "Our Young Black Men are Dying and Nobody Seems to Care";

- **Feb. 16, 3-5 p.m., MRC Lecture Hall** - "Eyes on the Prize: Awakenings (1954-56)," a film and discussion sponsored by the History/Social Sciences Department;
- **Feb. 19, 7 p.m., Reception, 8 p.m., Dinner, Rhodes on the Pawtuxet** - Semi-formal dance, sponsored by the Student Programming Board, Student Senate, and Multicultural Student Union, \$20;
- **Feb. 23, 3-5 p.m., MRC Lecture Hall** - "Eyes on the Prize II: The Time Has Come (1964-66)," a film and discussion sponsored by the History/Social Sciences Department;
- **Feb. 26, 7 p.m., Auditorium** - "To Kill a Mockingbird," a film sponsored by the Multicultural Student Union;
- **Feb. 27, 4 p.m., Papitto Dining Room** - Alumni student reception, sponsored by the Office of Alumni Relations and Multicultural Student Services. Also, 7 p.m., South Dining Room - Extravaganza Night (variety show, lip sync contest, and dance) sponsored by Multicultural Student Union;
- **Feb. 28, 7 & 9:15 p.m., Auditorium**, "Sarafina," a film sponsored by the Student Programming Board, \$1.50.

## Energy Conservation Continues with Ice

Engineers from Witham Associates have completed a design study that will result in greater energy savings for the College, says Bill Gilmore, Bryant's energy coordinator.

With a grant of \$307,000 from Narragansett Electric Company, a cost-effective "Thermal Ice Storage System" will be constructed.

Engineers studied the energy required to air-condition the College's largest building, the Unistructure. The study showed a greater savings potential for shifting the electrical load from costly daytime electric rates to more inexpensive nighttime rates. Ice manufactured at night with the "Thermal Ice Storage System" will be stored in an underground tank and used to provide chilled water to cool the Unistructure during the day. The tanks are designed to hold the maximum amount of cooling the Unistructure would require on the hottest day of the year.

The concept of thermal ice storage dates back to the early 1920s when it was used on dairy farms, in churches, and was the first system used to air-condition movie theaters. Renewed interest in ice storage systems has been sparked by the rising cost of electricity during daytime hours and incentives provided by Narragansett Electric Co.

Expected to be completed and operational for this year's summer cooling season, the system will significantly reduce Bryant's electrical consumption and save the College more than \$65,000 annually, according to Gilmore.

With the new system in place, Bryant will be using an ozone-safe refrigerant approved by the United States Environmental Protection Agency and will be in compliance with the EPA regulations for the use of air-conditioning refrigerant. In addition, the reduced electrical consumption will result in a significant reduction in carbon dioxide and sulfur dioxide emissions.

## Bryant's Third Annual Toast to the New Year

Joining President Trueheart at this year's annual toast to the New Year is Professor Manuel Broncano Rodriguez, a visiting professor from Spain. At a special reception held in the Heritage Room last month, President Trueheart toasted the New Year and introduced Professor Rodriguez to Bryant employees. Professor Rodriguez was here through Wintersession when he taught "Frontiersmen to Imperial Army: The Case of Spain and the United States."





## Hatch Scholarship Presentation from Lions

The third annual Kristen Hatch Memorial Road Race raised \$7,500 for the Bryant scholarship fund named in Kristen's memory. Presenting the check to President Trueheart are (l-r) Kristen's parents, David and Joan Hatch, and Joseph Sweet, Smithfield Lions Club race organizer. Co-sponsored by Bryant and the Smithfield Lions Club, the race raises money and alcohol awareness.



## Thank You to Bryant Contributors

The following supporters have recently made a difference at Bryant College:

**ARA** - For the tenth consecutive year, ARA Dining Service has contributed \$10,000 to the ARA Endowed Scholarship Fund at Bryant. Special thanks to William Petti, director of Bryant's dining services, and Ed Gutasukas, ARA district manager.

**Richard Oster**, CEO, Cookson America and Bryant trustee - Oster, chairman of Bryant's Corporate Partners Program steering committee, contributed funds to underwrite the program's video and brochure. The program is

the fund-raising and marketing arm of the Center for International Business and Economic Development. The video is expected to be completed this month.

**Datatel** - In lieu of a holiday gift to each of Datatel's customers, which includes Bryant, the company contributed an additional \$5,000 to the Datatel Scholars Foundation. A leading supplier of software to colleges, universities, and non-profit organizations, Datatel's contribution enables eligible students to receive a scholarship to attend an institution selected from one of Datatel's customer sites.

## The Sandwich Generation

Do you find, in the midst of screaming children, that your phone is ringing with the needs of an elderly parent? If you do, the Bryant Alumni Association Rhode Island Chapter has come to the rescue with a program that will offer tips for surviving with your sanity intact.

"Families in the Sandwich Generation," a continuing education program, will be held Saturday, March 27 from 9 a.m. to noon. The program will address caregivers' perspectives, the caregivers' Bill of Rights, challenges for employers, and challenges to the community. A panel of experts will offer a wide range of resources and information.

Organizations to be represented include Department of Elderly Affairs; Home Front, North Providence Senior Center; Westerly Adult Daycare; Respite Care Services; Mental Health Services; Waterman Heights Nursing Home; North Providence Senior Center; Bryant College Public Safety; Northwest Community and Health Services; Greater Providence Chamber of Commerce; Dora C. Howard Center; Smithfield Town Council; and two independent caregivers.

The cost is \$20 per family (maximum of four). For more information call the Office of Alumni Relations, ext. 6040.

## Around the Corner

Mon., Feb. 1-Sun., Feb. 28 - Celebration of **Black History Month**. Various events throughout the month. (See separate story in this issue for individual event's schedule.)

Thurs., Feb. 11, noon - **Community Forum**. Presentation on financial aid. Speaker, Jim Dorian, Papitto Dining Room.

Sun., Feb. 14 - **Valentine's Day**.

Mon., Feb. 15 - **Presidents' Day**. Offices closed.

Wed., Feb. 24, noon - **Good Health Benefit**. "The Type E Women." A lecture specifically for "The Everything to Everyone" woman. Learn to have a better understanding of roles and expectations and to set realistic goals and communicate needs to others. Bryant Center Rm. 2 A&B.

Mon., Mar. 8-Fri., Mar. 12 - **Good Health Benefit**. "The Wellness Clinic." Cholesterol screening, blood pressure reading, health risk appraisal. Library. Time of private consultation to be announced.

Tues., Mar. 9, 1 p.m. - **Good Health Benefit**. "Prostate/Testicular Cancer" lecture. Physician-led lecture focusing on early detection, national trends and state-of-the-art treatment options. Bryant Center Rm. 2 A&B.

Thurs., Mar. 11, noon - **Community Forum**. Presentation on the College's financial planning. Speaker, Joe Meichelbeck. Papitto Dining Room.



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## WEB Sponsors Collection



During the holiday season, Women Educators of Bryant (WEB) sponsored a collection of personal items to benefit residents of Sojourner House, a local shelter for battered women and their children. Making the presentation on campus are (l-r) Celia Windsor, manager, Sojourner House; Elaine Mailhot '93; Debbie Easterling, marketing professor; Tonya Kubas-Meyer, assistant director, Sojourner House; Barbara Burlingame '89, vice president of administration and support services, Northern Rhode Island Chamber of Commerce, and state representative, district 62; and Barbara Gregory, assistant director of Career Services.

WEB is comprised of women from the Bryant community (faculty, administrators, staff, students, and alumni) interested in providing education, assistance, and support to the Bryant community on issues of particular importance to women.

## Dress Down Results are In

The total collected for "Dress Down Day '92" has been tabulated, and it is a truly impressive amount. Bryant employees contributed to 35 different charitable and community organizations and scholarship funds for a grand total of \$9,237. Also donated were 20 cases of canned goods and non-perishable food items to a soup kitchen.

Two of the beneficiaries are among Bryant's worthwhile causes: The Shirley Morrison Scholarship (\$589), and the Bryant Environmental Club (\$326). Other recipients include homeless shelters, soup kitchens, and health organizations.

What makes this total even more outstand-

ing is that "Dress Down Day" was launched in the summer of '91 as a weekly, summer-only event. By popular demand it was approved for winter semester break and in May of '92 was approved as a weekly ongoing year-round program.

"Dress Down Day" allows employees to dress casually each Friday for a \$2 donation to an organization selected from names submitted to the clerical council.

The Secretarial/Clerical Council, which initiated this program and continues to coordinate it, thanks all participants for their continued support of this worthwhile community outreach program.

## Alumni Sponsor Eye-Opening Series

Start off your day with food for body and mind at the speaker breakfast series sponsored by the Rhode Island Chapter of the Bryant College Alumni Association. Each breakfast runs from 7:30 to 9 a.m. at the Providence Marriott and costs \$10.

**Feb. 16:** Joseph Beninati, Providence Bruins Director of Marketing and Public Relations. Topic: "Marketing a Sports Franchise."

**March 24:** Mark Patinkin, columnist/author,

talk show host. Topic: "Embracing Rhode Island."

**April 22:** Eugene Morphis, executive vice president and chief financial officer, CVS, Inc. Topic: "Total Quality Management."

**May 19:** Dr. Evelyn Murphy, former Lt. Governor, State of Massachusetts. Topic: "Leadership Skills for Women." (Tentative).

For information or to make reservations, call Donna Harris in the alumni office at ext. 6041.

## Quickly...

...Student Activities Director **Ellen Servetnick** has received the Distinguished Service Award for the Eastern Region from the Association of Fraternity Advisors. Presented at their national conference, the award is given to college student personnel professionals who have exhibited high professional standards and achievements in fraternity and sorority advising...

...A paper written by Professors **Frank Bingham**, **Elaine Notarantonio**, and **Charlie Quigley** has been accepted for publication in the proceedings of the Association of Marketing Theory and Practice for the Spring of 1993. The title is "The Communication Process in a Dyad: Implications for Personal Selling"...

...Assistant Director of Career Services **Judy Clare** addressed students at St. Dunstan's School on "Preparing for a Career in the Business World"...

...Adjunct Professor **Milada Buda** delivered a lecture on "Social Construction of Gender" at Charles University in Prague, Czechoslovakia. Milada has also been invited to present a paper, "The Subversive Optics of Gaze in Thomas Chestre's 'Sir Launfal,'" at the XVIIth International Congress of the Arthurian Society in Bonn, Germany, in June.

...Professor **Jack Keigwin** addressed the senior class of Johnson & Wales University on the topic, "A 90's Challenge for the Business Graduate." Jack also gave an update on the Rhode Island economy to Rhode Island realtors...

...Professor **Eugene Amelio** presented a paper at the November meeting of the Federal Tax Forum of Rhode Island. The title was "The Valuation of Close Corporation Stock - Update on Discounts"...

...Professor **Judy Barrett Litoff** spoke about women and World War II to the Tyler Free Library and the American Association of Universities - West Bay chapter. Judy and her publishing colleague from the University of Maine, David Smith, also wrote an article that appeared in the October-November issue of *The World War II Times*. The title of the article was "Women at War"...

...Professor **Keith Murray** has had an article accepted for publication in *Tobacco Control*. The title is "Report of the Tobacco Policy Research Group on Marketing and Promotion Targeted at African American, Latinos, and Women"...

..."Alcohol and Drugs" was the topic of Professor **John Jolley's** presentation to staff members of the Northern Rhode Island Association of Retarded Citizens at their recent meeting...

...After passing a written exam, Foundation Relations Director **Evelyn Dvorak** is now a Certified Fund Raising Executive...



## By the Way...

by Gloria Yahn

- **John McGuire** of the housekeeping department and his wife, Gail, became parents to Kaila Anita on December 17. Weighing in at 6 lbs. 3 ozs., Kaila is John and Gail's first child. The Development Office hosted a baby shower for John shortly before Kaila's birth.

- A Christmas baby for the Bonns. **Cindy Bonn** of the admission office and her husband, Mark, celebrated Christmas for the first time with their son, Forest Dawson, who was born on Christmas Day. Forest weighed 6 lbs. 4 ozs.

- **Claudette Choiniere** of the SBDC thanks the Bryant community for their condolences, kind thoughts, and spiritual bouquets upon the death of her father. He passed away on Christmas Day.

- For the second consecutive year, **Frank Weeks** of computer operations has earned the title of Central Rhode Island Bassmasters Club Champion. Frank caught 21 bass weighing a total of 27 lbs. 4 ozs. His largest bass for the tournament weighed 4 lbs. 5 ozs.

- **Claudette Choiniere** of the SBDC tells me her daughter, Veronica, was publicly proposed to on WBZ-TV's "People are Talking" show that was filmed at Emerald Square Mall in December. Veronica and her husband-to-be, Jeffrey LaPlante, are planning an April 1994 wedding.

- **Carol McConaghy** of the development office has added Thorp to her name. She and David Thorp were married on December 27 followed by a two-week skiing honeymoon.

- **Joyce Jenks** of the development office tells me her daughter, Susan, is planning a fall 1993 wedding. Susan became engaged during the Christmas holidays to Eric Beard.

- **Jan Lewis** of human resources reports that 35 percent of the clerical/secretarial employees and 25 percent of the public safety employees have used three or fewer sick days during 1992, which entitles them to two personal days to be taken sometime in 1993.

- **Pauline Denault** of the physical plant extends her sincere thanks to everyone for the cards and condolences extended to her and her family upon the death of her father.

## New Faces



**Lise Arn**  
Registration Assistant,  
CMD

Before coming to Bryant, Lise was an instructor and franchise owner of Jazzercise, Inc. in Bad Aibling, Germany. Prior to that she served as a field representative for the Bad Aibling, campus of the University of Maryland, where she also received an AA in liberal arts. Lise has also served in the US Navy as a cryptologic technician.



**Ann Dent**  
Assistant Professor of  
Management

Ann comes from the University of Nice Business School in France where she lectured in the CPA program. In 1987, Ann was one of 25 doctoral students chosen from the entire doctoral population in business in France to attend a series of seminars provided by various invited professors country-wide.

Ann holds a PhD in management sciences and an MA in business administration from the University of Nice Business School, a BA in economics from the University of Law and Economics of Nice, and a Diploma of British and American Languages and Civilizations from the University of Human Sciences of Nice.



**William Scheibal**  
Assistant Professor of  
Legal Studies

Bill comes to Bryant from Southwestern Oklahoma State University where he was an assistant professor. He has also taught at the University of North Carolina at Charlotte. Prior

to that Bill was a training and development manager for Tesoro Petroleum Corporation and a communication specialist for Reddy Communications, Inc.

Bill holds a JD degree from South Texas College of Law, a PhD from the University of Texas at Austin, an MA from North Texas State University, and a BS from the University of Texas at Austin.



**James Segovis**  
Assistant Professor of  
Management

Jim comes from the Office of Thrift Supervision at the US Treasury in Irving, Texas, where he was a senior deputy director for training and development. Prior to that he taught at Austin College and was a research assistant at the University of Texas at Dallas, and the Cox School of Business at Southern Methodist University.

Jim holds a PhD from the School of Management at the University of Texas at Dallas, an MBA from the Cox School of Business Administration at Southern Methodist, and a BA from State University of New York at Cortland.



**Merrill Warkentin**  
Associate Professor of  
Computer Information  
Systems  
Director, Center for  
Applied Information  
Technology Research

Merrill comes from George Mason University, where he was an assistant professor and director for the Center for Business Expert Systems Research Department. He previously taught at Doane College and the University of Nebraska-Lincoln.

He holds three degrees from the University of Nebraska-Lincoln: a PhD in business administration, and an MA and BA in economics.